

Client: ABC Realtor Marketing, Inc.

Project: Initial email for a lead-generating webinar

Objective: To get people to go to the landing page

portfolio

SUBJECT LINE OPTION 1

7 Simple Ways to Make Contact Management Easy

SUBJECT LINE OPTION 2

Client contract management made easy

SUBJECT LINE OPTION 3

Simple secrets for staying in touch with prospects

BODY TEXT

Don't lose hot prospects because they slipped through the cracks in your busy day.

Rushing from one showing to another, phone to your ear between appointments, you're lucky if you can stop for lunch, never mind reach out to past clients and new leads who could earn you your next commission check.

If only there were some simple strategies to help you streamline contact management.

Good news: There are. And during our webinar, "7 Simple Ways to Make Contact Management Easy," you can learn them ... for free.

Some of the vital information you'll learn in this webinar:

- The high costs of forgetting to make a follow-up call or email, and how to make sure that never happens.
- How to set up a simple email campaign that gets you more listings.
- How to use a contact management app to get more referrals – including a simple 3-step technique that could get you more referrals THIS WEEK.

[Sign up for this FREE 60-minute webinar.](#)